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## PUTCO INSTALLS ELECTRONIC TICKETING SYSTEM INTO BUSES

8 October 2007

PUTCO has installed an Automatic Smart Card Fare Collection and Tracking System.

The Smart Card system from Questek Transit Technologies was chosen after an extensive search by PUTCO for an electronic solution that would enable them to innovate and introduce an efficient and user-friendly fare collection system.

The system will provide an on-bus Smart Card and cash based revenue management system, which will help manage routes and record data such as passenger behaviour, popular routes, type of tickets purchased, as well as vehicle tracking. The system will also assist with operations functions to control the dispatching of drivers and post-shift cash-up.

Other benefits of the Smart Card is that passengers can recharge and use it multiple times, it is small and can fit into a pocket or purse, is very secure and cannot be read or copied.

Coupled with the Smart Card was the launch of the bus tracking system aimed at enabling PUTCO to have a constant surveillance over its busses in order to monitor driving patterns and driver behaviour.

In outlining the objective of the new system, Franco Pisapia, Managing Director of PUCTO, indicated that the introduction of the system was a proactive move in striving to provide a world-class service for PUTCO customers and to show that the safety and convenience of our passengers is central to our operations.

“The new system, which includes a back office programme, will give Putco comprehensive and secure management data to assist with streamlining their operation and increase operational efficiencies,” says Ronald Salis of Questek Transit Technologies.



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Questek Transit Technologies, leaders in integrated electronic ticketing systems for the public transport industry, utilised technology from Wayfarer to provide an efficient and reliable system that also provides auditable, accurate data.

“This solution is a proven world-wide modern transport solution, which allows for greater revenue management through a reduction in fraud, and unallocated kilometres as well as determining the profitability of trips,” concludes Salis.

#### About PUTCO Limited

PUTCO is the largest bus company in South Africa and transports more than 73 million passengers each year. Our more than 1800 buses cover more than 90 million kilometres per year. PUTCO operates scheduled commuter bus service predominantly in Gauteng and Mpumalanga provinces as well as private hire, long distance, scholar and contract bus transport service.

#### About Questek Transit Technologies

QTT is a supplier of electronic ticketing and revenue management solutions to the passenger transport industry. Locally designed electronic systems are manufactured to withstand the harsh African environment. The software is developed to conform to the relevant Department of Transport's unique requirements. These highly versatile electronic ticketing systems can be used on buses, trams, trains and metro systems and yield a wealth of information regarding revenue and passenger performance data. The systems manage revenue by cash, magnetic card or contactless smart card. The range of products can be adapted to provide either basic or fully integrated ticketing systems capable of being developed to keep pace with the customers' requirements

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